



# SYSTEM GUIDE

The Beer Line Cleaning Professionals



## About Us


Clear Brew provides a fully managed, regular, dedicated beer line cleaning service to over 1500 licensed premises, including pubs, bars, clubs, social clubs, sports clubs, hotels and more. We clean both keg and cask lines maintaining dispense quality on a regular repeat 3 weekly cycle.

## Our Professional Service

Our experienced technicians complete a full line clean and cellar check on each visit to ensure your products and equipment are sustained in top condition and combined with our own fully intergrated live verification system, this allows us to maintain consistent standards across our entire network and ensures we provide a first-class service every time.

## Our Outstanding Results

Our recognised cleaning system combines a specialised water fed mixing unit with quality inhibitors and market leading chemicals which result in a service guaranteed to save you money, reduce your waste and improve the quality of your draught products. This in turn, reduces your risk and maximises your yields, adding real value to your business.



## Equipment

Our unique portable custom-made machinery is designed to improve your carbon footprint by using no electricity, reducing water use and ensuring the correct mix of chemicals to match your cellar's exact requirements. Adapted to clean both keg and cask lines, it is simply designed to marry up to your existing cellar set up.

## Add Value

Our service will increase your margins by reducing waste and improve the dispensing quality of your products, keeping customers and staff happy.

- Fully managed regular clean
- Cuts waste
- Saves Money
- No upfront costs
- Improved dispense quality
- Minimise risk
- Initial Free Clean
- No contracts



# Chemicals

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Clear Brew use market leaders in the beer line cleaning solutions industry when carrying out cleans. This potassium based chemical is highly effective in the removal of bio-films and in the maintenance of dispense systems. This is far safer and more efficient than cheaper, commonly used caustic based line cleaners.

- Less corrosive than cheaper caustic soda-based line cleaners
- Market Leading
- Trade strength
- Colour indicating
- Potassium Hydroxide based
- High rinsing capabilities

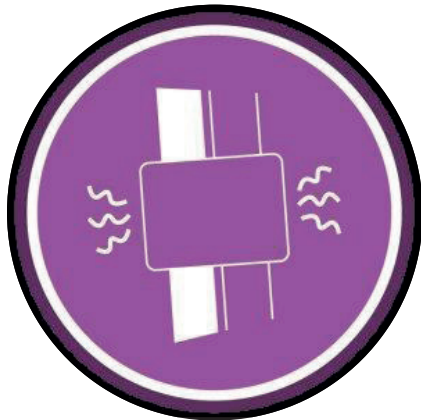


# Technology

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As a natural energy source and using no electricity, our tried and tested inhibitors are unobtrusive and highly efficient. By using placement expertise and line assessment, these inhibitors change the polarity of the yeast particles found in beer and subsequently reduce the build-up of bio films.

- Designed to keep yeast particles buoyant and inhibit particle deposition
- Tried and tested
- Industry approved
- Unobtrusive
- Natural energy source



# Personnel

Our fully managed labour inclusive service includes the collection of real on-site data. The data evaluation assists us in ensuring waste is minimised, hygiene standards are maintained, and yields are maximised.

The presence of our trained technicians reduces the stress associated with in house management of beer lines whilst eliminating the need to provide staff training and the organising of cover for holidays and sickness.

- Saves internal staffing costs including holiday and sick cover
- Labour Inclusive service
- Full data analysis
- Reduces training requirements
- Reduces risk and CCOSH





## Benefits


We are so confident in our cleaning method that we ask for no contract and provide an initial clean completely FREE! During this first visit we will measure your ullage and produce a full quotation that will clearly show you how much you can save.

## No Contract or Upfront Costs

After this initial FREE clean there is no obligation to continue with Clear Brew but if like hundreds of other business owners, you do choose to use us, there is no contract to sign and no upfront costs.

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