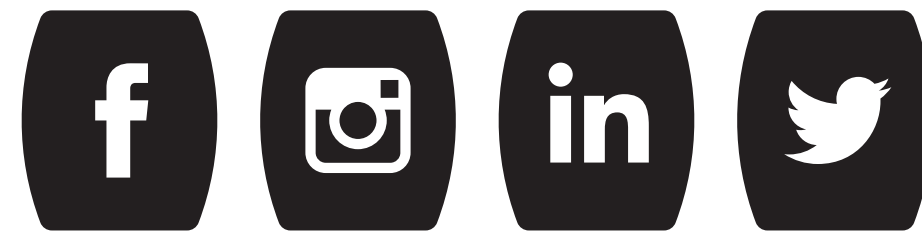
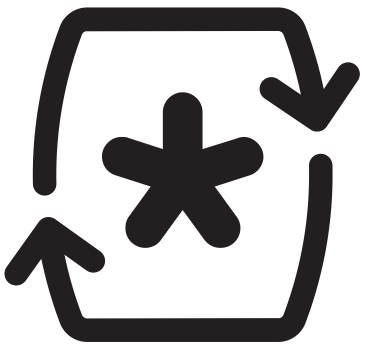


# Kegstar

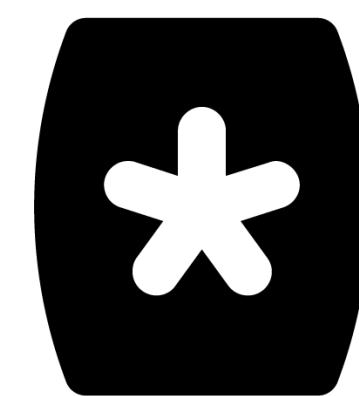
Smart Kegs + Great Beverages = Happy Drinkers!



# We rent tech-enabled one-way stainless-steel kegs & casks to drinks producers



- \* Kegstar operates globally with hubs in ANZ, the UK, Ireland, USA & the Netherlands.
- \* In Spring 2021 the stars aligned, as Kegstar and MicroStar Logistics joined forces to become the leading global keg provider with a fleet of over 6 million kegs worldwide. This partnership allows us to service brewers of all sizes from regional craft customers to large global brewers. To find out more about MicroStar and how they're 'built for the brew', click [here](#).
- \* Kegstar Europe has 700+ customers across the UK, the Netherlands, Italy, Norway & Germany and we're committed to providing exceptional service to help you get more great beverages to more happy drinkers.

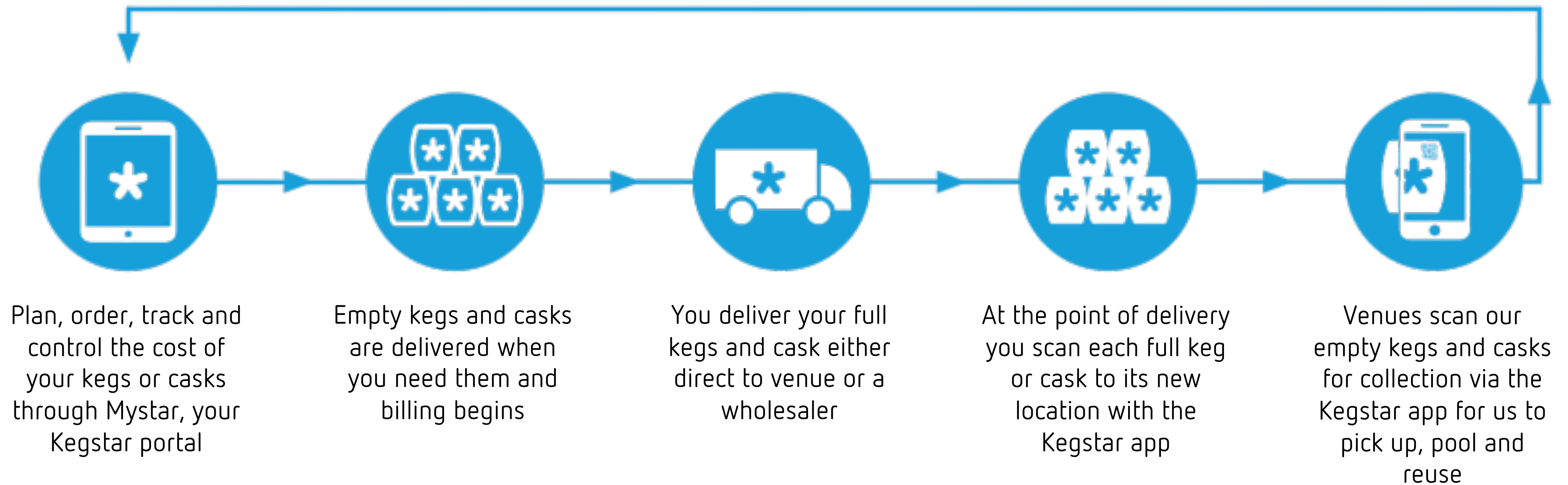
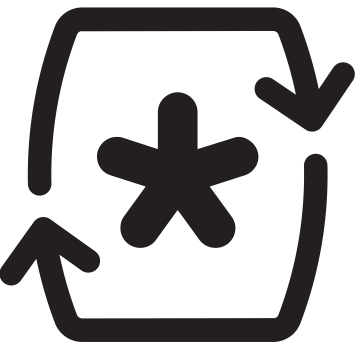


**Kegstar**

More  
great beer  
to more  
happy  
drinkers.

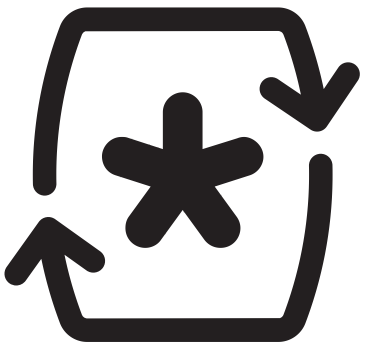


# Our model





# We own the kegs so you don't have to



**Type:** Euro & Cask

**Brand:** Thielmann-Portinox / BLEFA

**Capacity:** 30L, 50L, 9G & 20L

**Material:** Stainless Steel

**ID:** 1 x RFID & 3 x 2D etched codes



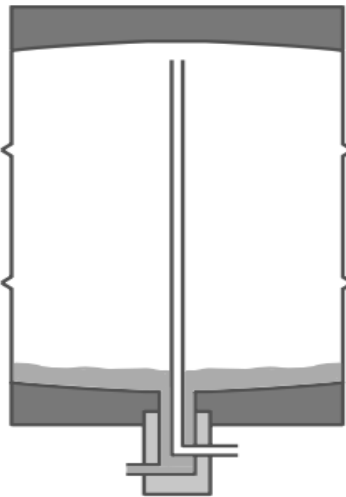
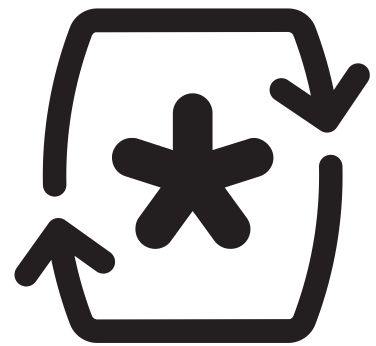
**Type:** A, S, D

**Brand:** DSI / Micro Matic

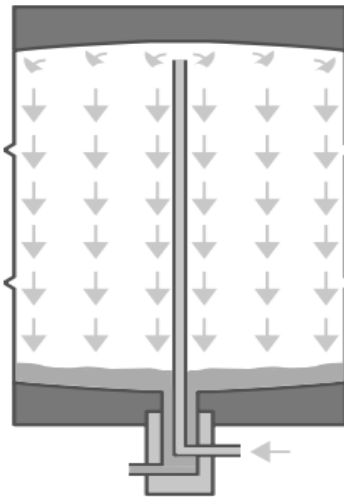
**Material:** Stainless steel, EPDM CO2 Gasket, NBR body seal (inserted and protected) and E-polished tubes



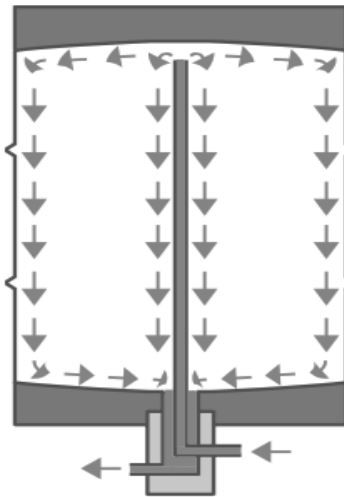
# We clean the kegs so you don't have to



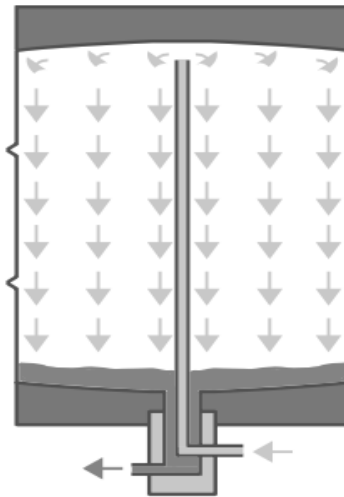
**Residual pressure check**  
**Monitoring device:**  
Pressure sensor



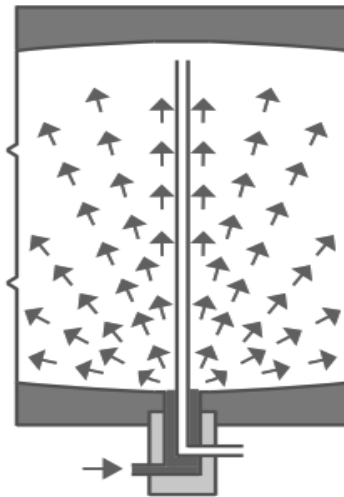
**Blow out**  
with sterile air  
**Monitoring device:**  
Liquid sensor



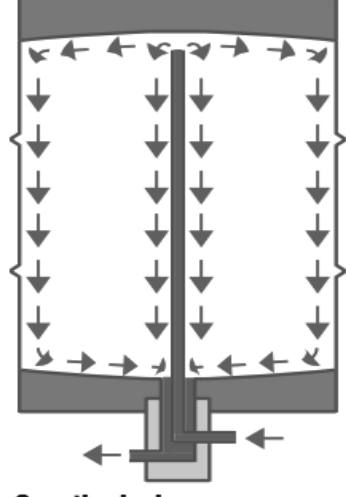
**Mixed water rinsing**  
on spear and wall  
**Monitoring device:**  
Pressure sensor



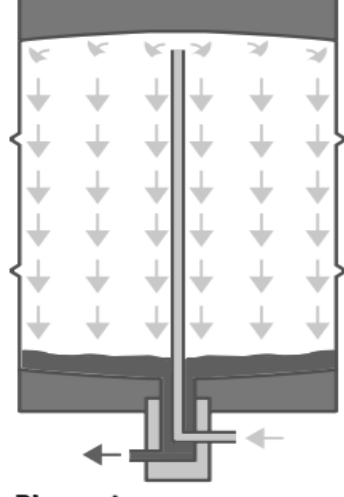
**Blow out**  
with sterile air  
**Monitoring device:**  
Liquid sensor



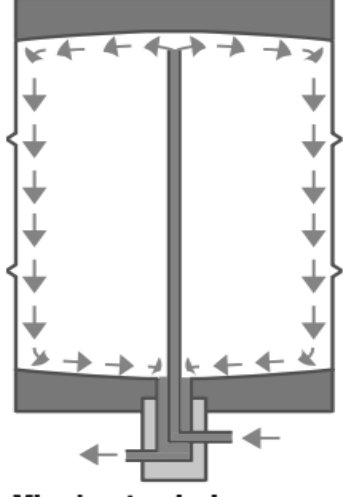
**Caustic rinsing**  
through CO<sub>2</sub>-valve  
**Monitoring device:**  
Pressure sensor



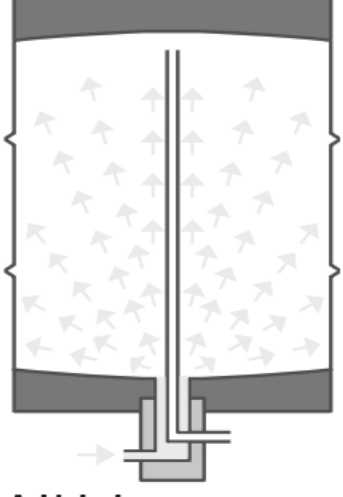
**Caustic rinsing**  
on spear and wall  
**Monitoring device:**  
Pressure sensor



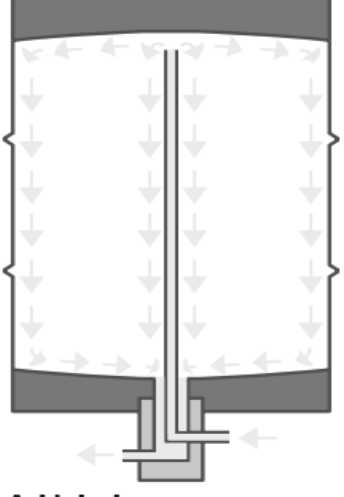
**Blow out**  
with sterile air  
**Monitoring device:**  
Liquid sensor



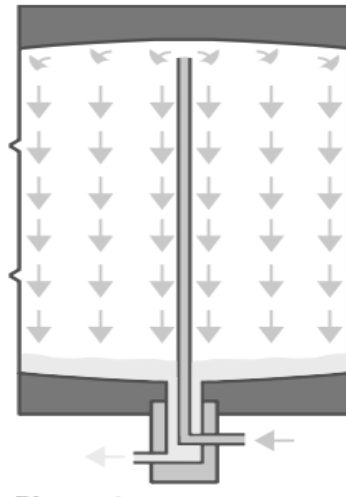
**Mixed water rinsing**  
on wall  
**Monitoring device:**  
Pressure sensor



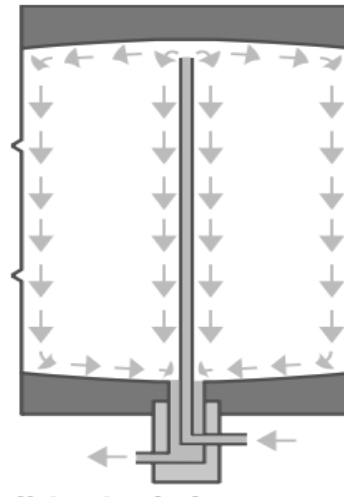
**Acid rinsing**  
through CO<sub>2</sub>-valve  
**Monitoring device:**  
Pressure sensor



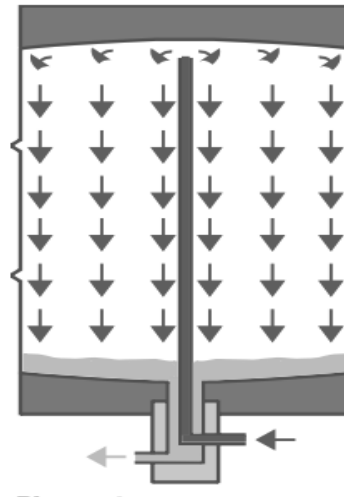
**Acid rinsing**  
on spear and wall  
**Monitoring device:**  
Pressure sensor



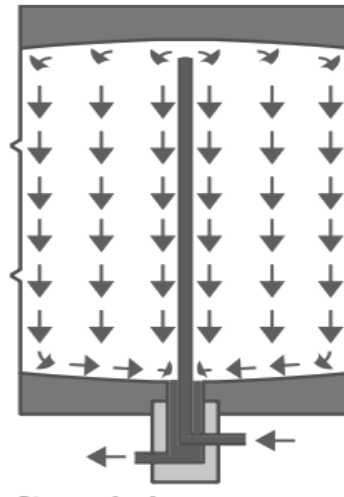
**Blow out**  
with sterile air  
**Monitoring device:**  
Liquid sensor



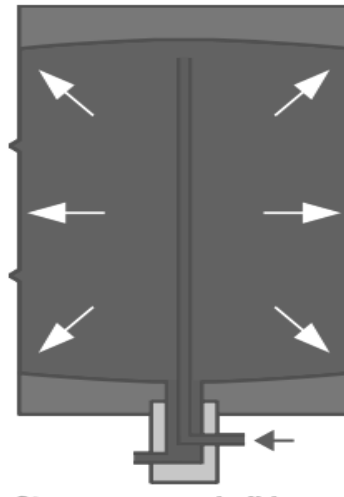
**Hot water rinsing**  
on spear and wall  
**Monitoring device:**  
Pressure sensor



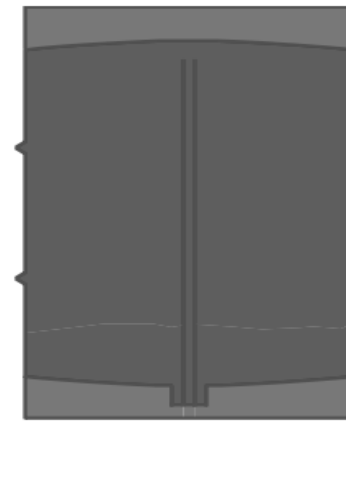
**Blow out**  
with steam  
**Monitoring device:**  
Liquid sensor



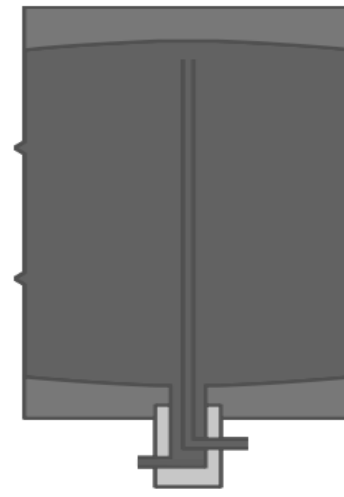
**Steam rinsing**  
with saturated steam  
**Monitoring device:**  
Temperature sensor



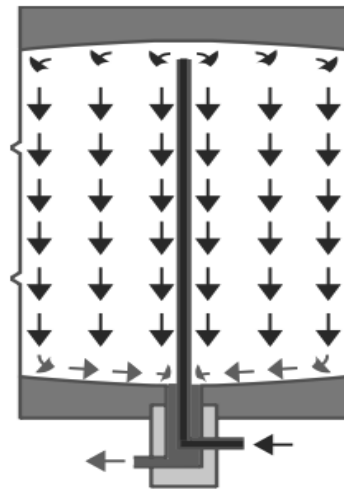
**Steam pressure build up**  
with saturated steam  
**Monitoring device:**  
Pressure sensor



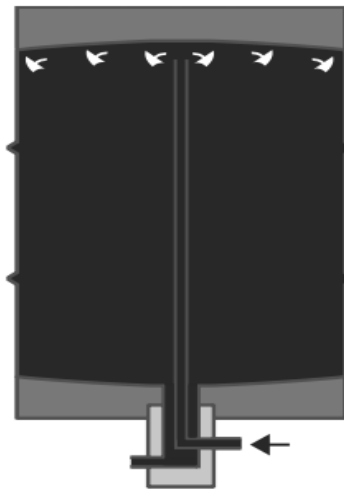
**Sterilization**



**Control**  
Pressure and Temperature  
**Monitoring device:**  
Temperature sensor  
Pressure sensor



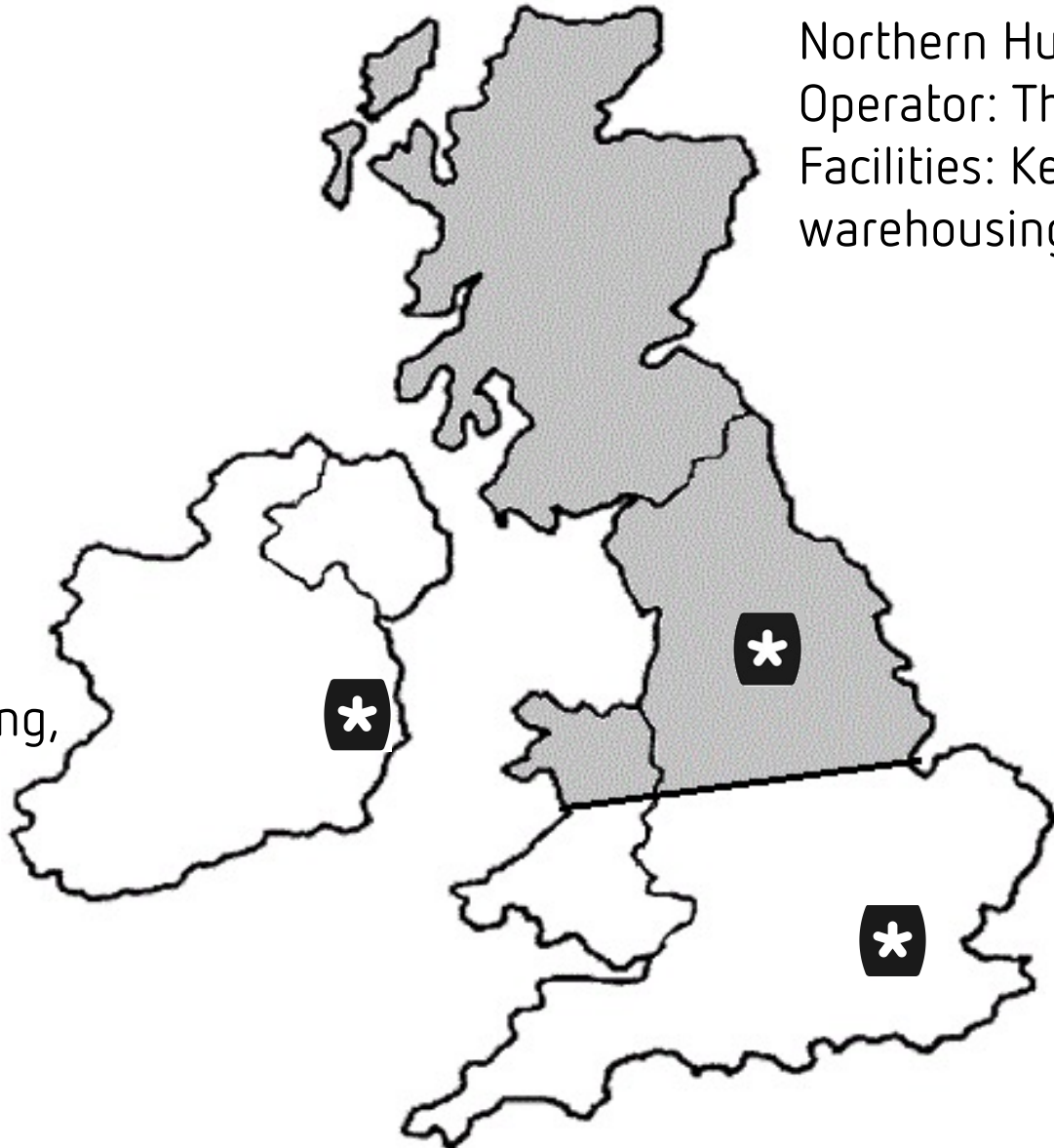
**Blow out**  
with CO<sub>2</sub>  
**Monitoring device:**  
Conductivity sensor  
(neutrality check)



**Pressure build up**  
with CO<sub>2</sub>  
**Monitoring device:**  
Pressure sensor

...with trackable QA & industry leading DO levels

Irish Hub  
Operator: Porterhouse  
Facilities: Keg cleaning, warehousing,  
order fulfilment



Northern Hub  
Operator: Thielmann  
Facilities: Keg cleaning, cask rinsing,  
warehousing, order fulfilment

Southern Hub  
Operator: Ware-Logic  
Facilities: Keg cleaning, cask rinsing,  
warehousing, order fulfilment, collection logistics

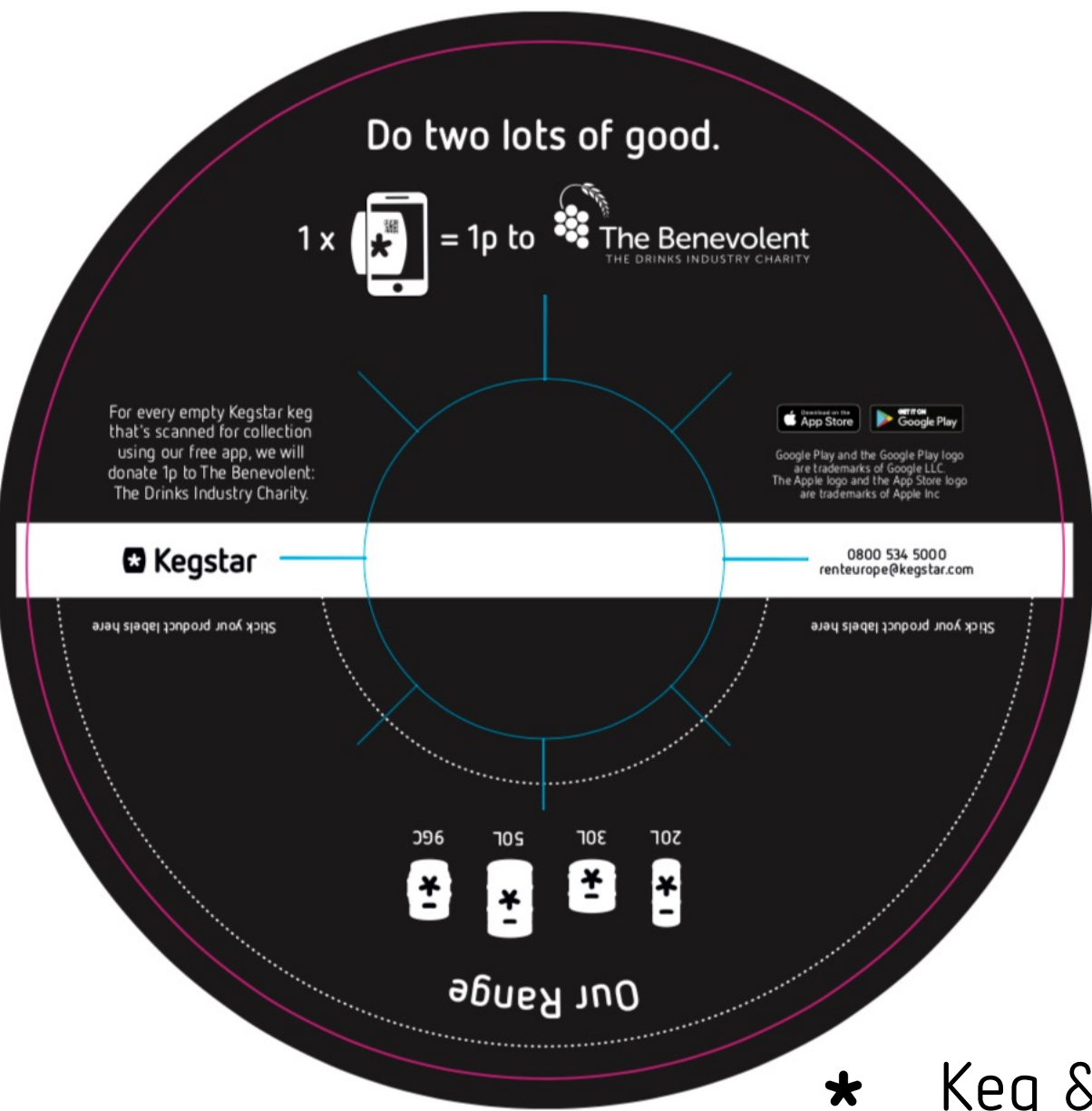


# We collect so you don't have to

- \* 5 day national delivery with next day or self-collect capability
- \* 5 day national collection service



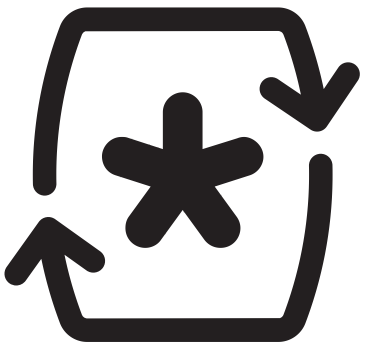
\* Current UK collections heat map



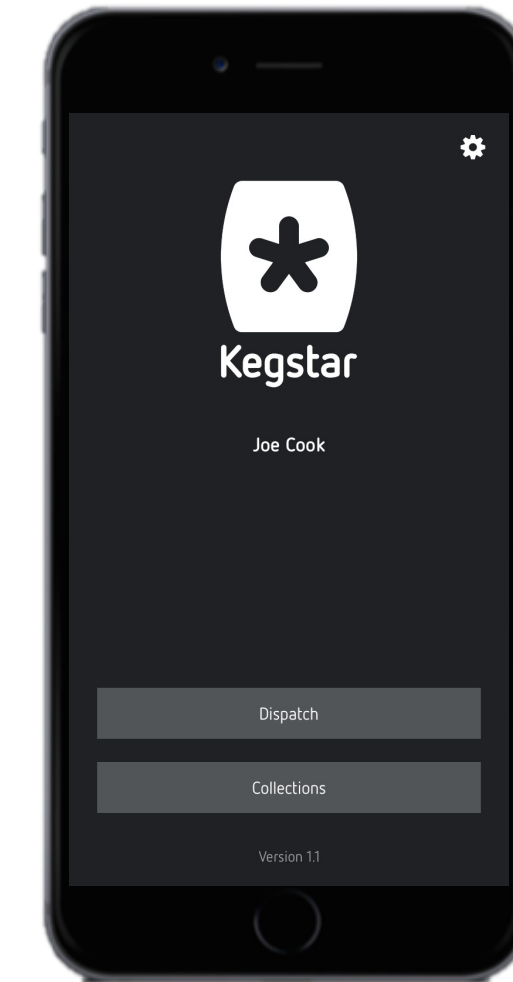
\* Keg & cask collars to communicate how we work



# We provide the software so you can pay for what you use

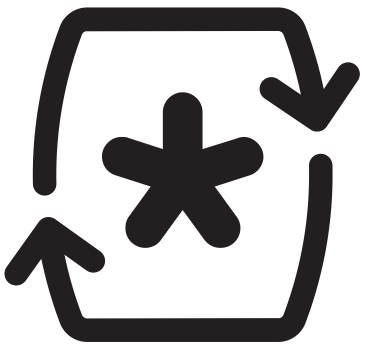


- \* A keg or cask must be scanned every time it moves to a new location.
- \* Scan containers using our proprietary app (iOS or Android) on a smart device.
- \* Kegs and casks are scanned to a producer, starting the rental cycle. The rental cycle stops when the containers are scanned to a venue or wholesaler.
- \* Track and order kegs or casks through our proprietary software and gain key insights to grow your business.

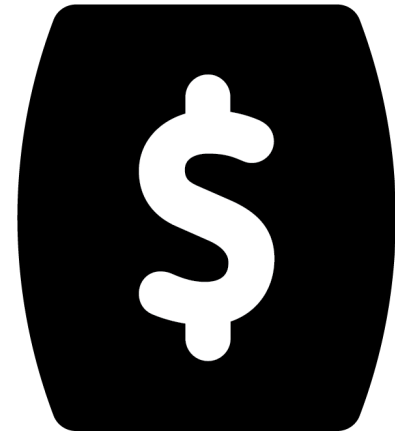


\*Some variations apply for use via preferred wholesaler & distributor networks, please speak to your Kegstar contact for T&Cs

# Preferred Supplier Agreements and Compensation Explained



A Preferred Supplier Agreement, or PSA, is a long-term incentive agreement between Kegstar and you, the customer. These partnerships are available based on an annual volume commitment and include the following benefits:

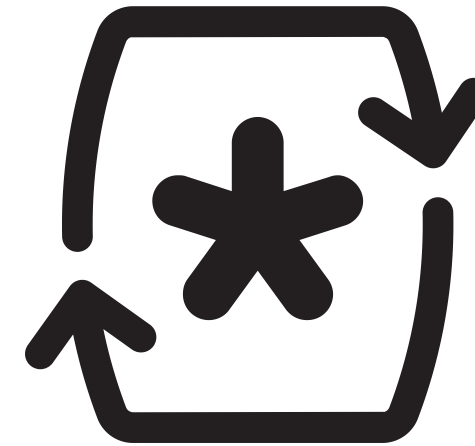


## Discounts

- \*Based on you meeting a minimum number of issues you can qualify for discounts on your issue, rental and slow fees.
- \*There are six discount bandings available.

## Preferred Warehouse Agreement (PWA)

- \*A customer has the option to collect any empty kegs or casks back from trade and restart the cycles and rental period by scanning the containers back to their account.
- \*This saves on delivery/collection costs and gives you the ability to use Kegstar containers as and when you need to (subject to standard PWA T&Cs).



## Collection Incentive – Keg Turns

- \*For every empty Kegstar keg or cask collected and scanned by you, Kegstar will pay a £0.50 rebate.

## Customer Returns

- \*Where scheduled returns are agreed, Kegstar commits to paying a further competitive compensation for all empty Kegstar kegs and casks returned to a nominated Kegstar location.



## Additional Incentives

- \*Cash payments are available based on your volumes and signing an agreement for a min. 3-year term. The amount agreed could go towards investing in equipment or as a rebate to further net your price per container down.



# Some of our great customers so far

Over 650 producers....

## VILLAGES

SEVEN  
BROTHERS  
BREWERY

NORTH  
BREWING CO.

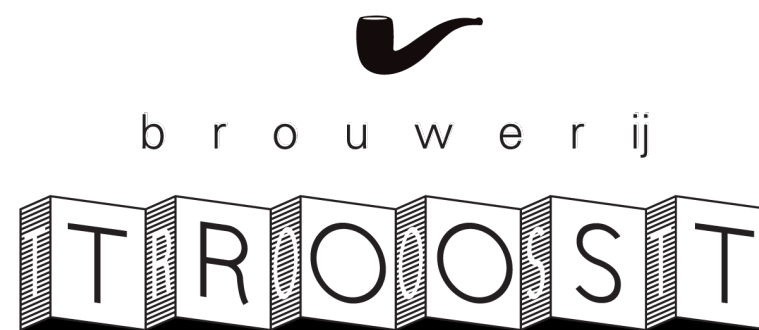
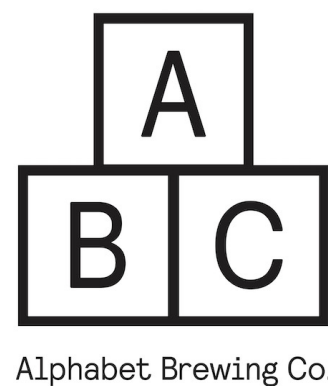


WIPER  
AND  
TRUE

PORTERHOUSE  
BREWING COMPANY

K  
KAAPSE  
BROUWERS

VERDANT  
BREWING CO.



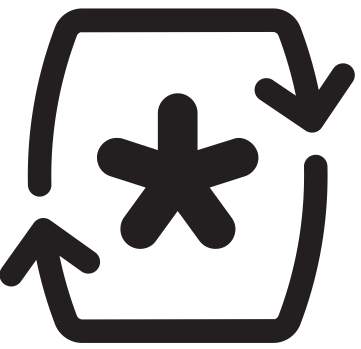
UnBattered



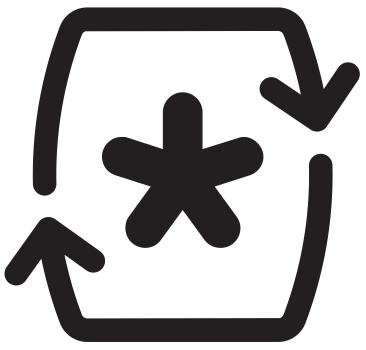
BEATNIKZ  
REPUBLIC



SIGNATURE  
BEER BREW MUSIC







# HOW WE CAN HELP



Spend your capital on expanding capacity instead of buying, tracking, collecting, maintaining and repairing kegs and casks



Whether it's new product development, seasonal demand, short term listings or you have a temporary short fall in your existing fleet solution, rent as much as you need, when you need it



Just scan our kegs and casks to a wholesaler or venue and leave the collections, repairs and maintenance to us



By creating a pool of smart kegs and casks, they get reused faster. By creating an efficient collections and delivery network we aim for every keg and cask to travel less with each fill



Our stainless steel kegs, casks and spears, produced by our premium partners, help preserve the quality of your beverages through to every mouthful